



PRAKASH SAHW

WORDPRESS DESIGNER / DEVELOPER

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Laxmi Nagar, East Delhi, 92

Education

Graduation, B.com

Himalaya University
2017-2019

Certificate

Digital Marketing from ROY DIGITAL

Core Skills

- Pre-theme customization
- Pre-plugin setup
- User experience enhancement
- Building websites with Elementor
- Configuring WordPress core settings
- Designing mobile-friendly layouts
- Website speed optimization
- Implementing WP security best practices
- Managing custom content structures
- 3rd-party API integrations
- Functionality & performance testing
- Debugging and troubleshooting
- Payment gateway integrations
- Website content creation
- Graphic design for websites
- Client project discussions
- Basic WordPress training for clients
- Landing page optimization
- ChatGPT prompt expertise
- Basic HTML & CSS knowledge
- Aweber Email Marketing
- Google Analytics
- Google Tag Managers
- YouTube Video SEO

About me

A skilled and dedicated WordPress developer with 5 years of experience in designing, developing, and delivering high-quality, customized websites. Proficient in creating responsive and SEO-friendly sites, I have successfully completed numerous projects for clients across various industries.

My expertise includes theme customization, plugin customization, eCommerce solutions, and optimizing website performance. I am committed to delivering functional, user-friendly websites that meet client objectives.

Work Experiences

WordPress Developer

Social Theory Media Inc, 06/2024 – 08/2024 (Freelance)

- Creating websites & maintaining them.
- Use of Elementor, Canva, ChatGPT, etc.
- Graphic Designing.
- Create Landing Pages.
- Solving WordPress website issues by researching.
- Creating Woo-commerce websites.
- Use CSS for custom styling.
- Payment Gateway integration.

Sr. Web Developer

PayExel Solutions, 05/2024 – 07/2024 (Full-Time)

- Creating WordPress websites & maintaining them.
- Use of Elementor, Canva, ChatGPT, etc.
- Graphic Designing
- Create Landing Pages.
- Solving WordPress website issues by researching.
- Creating Woo-commerce websites.
- Use CSS for custom styling.
- Complete 12+ projects in this organization.
- Project discussion with the client.
- Build responsive mobile layouts
- Payment Gateway integrations.
- Leads form integrations.

Website Types

- E-Commerce Website
- Blogging Website
- Listing Website
- Portfolio Website
- Music Website
- Business Website
- News or Magazine Website
- Membership Website
- Educational Website (LMS)
- Single Page Website
- Real Estate Website
- Hospital Website
- School Website
- Travel & Tourism Websites
- Health & Fitness Websites
- Restaurant & Food Websites
- Event Websites

Languages

- Hindi
- English
- Bengali

Favourite Themes

- Astra
- MH Magazine
- Ocean WP
- Elegant Magazine
- Neve
- Hello Elementor

Favourite Plugins

- Akismet
- Contact Form 7
- All-in-One WP Migration
- Elementor
- LiteSpeed Cache
- Wordfence Security
- WP Testimonials
- Yoast SEO
- LearnPress
- WooCommerce

Work Experiences

Lead Web Developer

Aceptive Technologies Pvt. Ltd., 03/2022 – 08/2022 (**Full-Time**)

- Creating websites & maintaining them.
- Use of Elementor, Canva, ChatGPT, etc.
- Graphic Designing.
- Create Landing Pages.
- Solving WordPress website issues by researching.
- Creating Woo-commerce websites.
- Use CSS for custom styling.
- Payment Gateway integration.
- Leads form integrations.

Lead Web Developer

T5ILS 24x7, 08/2021 – 12/2021 (**Full-Time**)

- Creating WordPress websites & maintaining them.
- Use of Elementor, Canva, ChatGPT, etc.
- Graphic Designing
- Create Landing Pages.
- Solving WordPress website issues by researching.
- Creating Woo-commerce websites.
- Use CSS for custom styling.
- Build responsive mobile layouts
- Payment Gateway integrations.
- Leads form integrations.

WordPress Developer / Digital Marketer

Roy Digital, 01/2019 – 08/2021 (**Full-Time**)

- Manage All Their Websites (WordPress)
- Create Content For Their Courses
- Manage Their Affiliate Members
- Manage Social Media Accounts (SMM)
- Create Social Media Posts (CANVA)
- Content Writing & Caption Writing
- YouTube Video SEO
- YouTube Video Thumbnails
- Solves Students Queries
- Create Landing Pages for Courses
- Optimizing Landing Page
- Use of ChatGPT, Aweber, Tubebuddy, etc.
- Solving website issues by researching.
- Creating Woo-commerce websites.
- Use CSS for custom styling.
- Build responsive mobile layouts
- Payment Gateway integrations.
- Leads form integrations.
- On-Page SEO
- Off-Page SEO
- Script Writing for YouTube Video

